

Time	Workshop Title	Workshop Description	Primary Presenter Name
SESSION 1	SATURDAY, JANUARY 26, 2019		
10:45am-12:00pm	General Assembly Round Up/Hot Topics	Review actions from the 2018 General Assembly session including Virginia PTA initiatives. Discuss 2019 Virginia PTA legislation program including topics, rationales and timelines. Learn ways to engage local PTA members in statewide education legislation.	Sarah Gross, VAPTA President
10:45am-12:00pm	Ensuring School Safety in a 21st Century World	School safety is a top priority and is a cooperative effort. This workshops will explain a variety of programs and resources to help maintain school safety at all of our buildings and events.	Kerri Wright, Hanover Safety and Security Coordinator
10:45am-12:00pm	Build a Successful Team through Board Development	Looking to build a more successful board? This workshop will give you tools to keep your mission in focus, build a stronger team, strengthen your association's purpose, and enlighten your leadership to its true potential.	Leslie Boggs, NPTA President-elect
10:45am-12:00pm	Student Involvement: Putting the "S" in PTSA	There is only one reason why we are all in PTA: Students. Parents, educators and community leaders are great advocates, but is that same passion and dedication being cultivated in our students? Students need to be informed; there are a myriad of ways to connect with them, such as social-media platforms. Hear directly from students about their involvement and how to get them involved in your school. This workshop will provide you with tangible resources to take back to your community.	PANEL DISCUSSION Tony Shivers, NPTA Board of Directors & NOVA District Assistant Director and Michelle Leete, FCCPTA VP Training
10:45am-12:00pm	990s and Financial Reporting	Don't get stuck! Have a discussion about 990's and reporting. Ask those tough questions and get the answers you need. Also receive a copy of Virginia PTA's frequently asked questions about automatic revocation and reinstatement.	Irene Smith, VAPTA Treasurer
10:45am-12:00pm	School of Excellence	National PTA's School of Excellence program helps PTAs become partners in identifying and implementing school improvement initiatives based on PTA's National Standards for Family-School Partnerships. Learn how to implement this program in your school community.	Ashley Owen, Pearson's Corner PTA President & Dawn Armstrong, Principal [School of Excellence designees]
10:45am-12:00pm	Engaging Military Families	Does your school have students of active duty military parents? Would you like to hear what other schools and PTAs are doing that support military family programs? Come to this session to learn more about the challenges and resources that military children have with frequent relocations and how PTA sponsored programs can engage military families in your school community to increase family engagement.	Julie Shepard, NOVA District PTA Advocacy Chair, Hayfield SS PTSA Advocacy Chair and PTSA Military Families Liaison
10:45am-12:00pm	It Really Does Take a Village	This interactive session will focus on defining what family engagement is and how that translates into effective outreach for all families. Session participants will come away with new understanding about family engagement as a process that meets families where they are, and how school districts can work to support this process. Come discover how parents and caregivers, school staff, and community members all play a role in family engagement throughout a child's journey through school and life.	Dr. Renee LaHuffman-Jackson, Kirsten Buchner, Tianja Grant, Claudia Thomas FCPS Family and School Partnerships, Office of Professional Learning and Family Engagement

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SESSION 2			
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2:15pm-3:30pm	Advocate the PTA Way	This advocacy workshop focuses on creating a larger grassroots network, utilizing social media and working with elected officials to work to achieve PTA's mission.	Sarah Gross, VAPTA President
2:15pm-3:30pm	Advocating for Teachers	Diagram a successful advocacy program, get a better understanding of effective messaging and learn how to lead a grassroots effort to move the needle. Learn how to reach more PTA members and community groups and engage them in your advocacy effort. Identify crucial tools and tactics to grow your local networks to affect change.	Kathy Burcher, Director VEA Office of Government Relations & Research
2:15pm-3:30pm	Council – What You Need to Know Now	It's different outside of the unit. Understand your new role as a council leader. Learn to better represent your PTA members, while helping your PTA officers to develop as leaders. We will go over tools and resources to help you succeed, including compliance.	Ann Carsen, VAPTA Past President and Carey O'Brien, President, Hanover Council PTA
2:15pm-3:30pm	Treasurer for the Whole Board	Learn everything you need to know about the treasurer responsibilities to help keep your PTA running smoothly. All officers should be familiar with the treasurer job, especially if they are also a signer on the account.	Amy Gathje, Hanover County Council Treasurer
2:15pm-3:30pm	Membership Database to the Max	This workshop will increase your knowledge of navigating around the Membership Database to easily find information and complete your tasks quickly and efficiently. Participants can share best practices and ideas. Questions are welcomed throughout the discussion.	Myra Legg, VAPTA Executive Director
2:15pm-3:30pm	What Should PTAs Be Funding?	This session will focus on how to determine your PTA funding goals to answer questions such as: Who does your PTA support and what requests should your PTA fund? Why does your school need funds and when should PTAs raise funds just for the school? How much funding is enough? Join us as we explore and explain how your PTA can best support the school community.	Pam Croom, VAPTA VP Training
2:15pm-3:30pm	Increasing STEM Literacy through Family Engagement	To be a well-functioning worker and citizen in our technology-driven world, all students will need to achieve a certain level of basic STEM literacy. This workshop will educate attendees on best practices and vast resources available to assist with planning and hosting STEM-focused family engagement events (e.g. event format, outreach to the business community, recruiting volunteers). In addition, attendees will participate in a hands-on activity to demonstrate the simplicity and effectiveness of using low cost materials to help students and families develop a solid understanding of the fundamental concepts and knowledge underpinning the STEM disciplines and careers.	Charles Britt, Information Security Professional
2:15pm-3:30pm	Engaging Men in PTA	School communities and PTAs thrive when both men and women participate. Yet men remain a largely untapped resource. Learn ways to get men more involved through these tools and initiatives.	Darryl Williams, Family & Community Engagement Coordinator, Henrico County Public Schools

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SESSION 3			
SATURDAY, JANUARY 26, 2019			
3:45pm-5:00pm	The Board of Education: Our Partner in School Success	This workshop will provide attendees an overview of recent Board of Education initiatives and how they affect our students, teachers and schools including new SOA requirements and the Profile of Graduate. We will also review how to work with your local school board and advocate for policy changes and enhancements.	Sarah Gross, VAPTA President
3:45pm-5:00pm	Equity in Education	Participants will learn budget cuts impact the classroom as schools manage shrinking resources and growing needs but about opportunities to get engaged and make the case for restoring support for Virginia schools.	Leah Walker, Director of Equity and Engagement Virginia Department of Education
3:45pm-5:00pm	Advocacy at the Council and District Level	Learn a brief history and overview of how Advocacy plays a pivotal role in PTA. Hear 'how to' collaborated with their school community to advocate for their public schools, teachers, and students. Learn about suggestions, resources, and action items for building advocacy efforts.	Anne Carson, VAPTA Past President and Melissa Nehrbass, VAPTA Past President & NPTA NLRC, Brenda Sheridan, VAPTA Past President
3:45pm-5:00pm	Bylaws & Parliamentary Procedures: What All Officers Need to Know	Ever wonder what all those formalities you might hear at meetings mean? Learn more about Parliamentary Procedure and how it works for you. Discover why bylaws and standing rules are important to you and your Unit/Council.	Jason Morgan, National Association of Parliamentarians
3:45pm-5:00pm	Lead the Charge for Successful Change	Many organizations know that the current system and structure does not work, but making the hard decisions to change is difficult and can be divisive. Choose to include, not exclude, all in the decision-making process and communicating the results for a smooth transition. You will learn how to work through this process by listening to real-life examples, taking part in brainstorming sessions and using action-based tool.	Leslie Boggs, President-elect NPTA
3:45pm-5:00pm	Raising Grants & Sponsorships to Support Community	Take a deep dive into the differences between grant and sponsorship opportunities and learn how to: evaluate which type of funding will best meet your needs, write grants, make your PTA Sponsor-Friendly, target sponsors, track grant and sponsor funds.	Jenna Alexander, Hunt District Director
3:45pm-5:00pm	Do Good Things for Your PTA Membership	The focus is on membership. Learn how to maintain and increase members. Receive needed tools to run an effective, yearlong membership campaign.	Donna Colombo, VAPTA President-elect and Monique Roberts, VAPTA Membership Chair
3:45pm-5:00pm	Effective Advocacy for Everyday People	Everyday people can be more influential on Virginia's General Assembly than any other political actor-- as long as they understand how to navigate the process. This interactive training is designed to empower anyone with a passion for a cause in the state lawmaking process by providing an education on state politics through the eyes of professional advocates. The training overviews how to lobby, monitor legislation, create a compelling narrative, and leverage the media to make change possible.	Tim Cywinski, Director of Engagement Virginia 21

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SESSION 4	SUNDAY, JANUARY 27, 2019		
10:15am-11:30pm	Understanding Threat Assessment Process and Youth Violence	School safety is a multi-faceted issue. Gain insights about all aspects of safety as it relates to transportation, physical building security, protocol and training for safety drills, threat assessments to support student psychological safety, and School Resource Officers.	Jenna Alexander, Hunt District Director
10:15am-11:30pm	Empowering Parents in Special Education	Learn how to advocate for students in and out of the classroom. Whether you are a parent of a child with special needs or a school and community ally, you will learn how to stay up to date with the latest information. Also, dive into the unique needs of our special education students, the impact of changes to federal legislation and funding as well as how PTAs can support and advocate for programs that support students with disabilities and promote inclusive best practices.	Diane Cooper-Gould, Fairfax County SEPTA President
10:15am-11:30pm	Councils, Superintendents and School Boards Working Together [panel discussion]	Mutual understanding, respect, open communication, and positive reinforcement are key ingredients for building successful partnerships. In order to build partnerships between the PTA and the local school division, both must understand one another's roles and responsibilities, goals, budgets, and community partnerships. Join us to explore how to partner successfully with each other.	Past President: Brenda Sheridan, Anne Carson, Melissa Nehrbass Council Presidents: Carey O'Brien, Mychael Willion
10:15am-11:30pm	Building & Transitioning Leaders	Learn how to leverage your own leadership skills to attract volunteers and leverage their strengths to build a stronger leadership team.	Sarah Gross, VAPTA President
10:15am-11:30pm	DIY Membership Kit for Membership Growth	Membership is year round! This session will guide you to design a strategic plan to increase membership, explore available tools, and share best practices based on the National PTA Do It Yourself (DIY) Membership Kit.	Tony Shivers, National PTA Board of Directors, NOVA District Asst Director
10:15am-11:30pm	Membership Idea Exchange	Want new ideas for membership themes? Promotions? How about marketing strategies? Sit down with your Virginia PTA family and hear what other PTAs are doing to successfully increase their membership. This is an interactive table talk session, and we want to hear from you!	Donna Colombo, VAPTA President-elect
10:15am-11:30pm	Young Audiences of Virginia	Learn more about how to bring arts-integrated programs to your school to enhance student learning through interactive programs - After-school, Before-school, In-school Workshops, and Assemblies!	Anna Green, Young Audiences of Virginia Chief Operations Officer
10:15am-11:30pm	Become a School Nutrition Advocate	Advance childhood food security in your community by maximizing your knowledge of the School Nutrition Program and its role in ending hunger. Learn the ways that your leadership can improve the health and education outcomes of youth in your community, and influence local change by equipping yourself with a fully-informed, inclusive strategy.	Sarah Steely, Senior Manager Virginia No Kid Hungry Campaign

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SESSION 5			
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1:15pm-2:30pm	Policies & Programs to Support Mental Health	Learn about the ways that your PTA can promote mental wellness and resiliency, increase early detection, social and emotional support and advocate for safety net staffing, return to learn policies and peer support programs.	Jenna Alexander, Hunt District Director
1:15pm-2:30pm	Bringing Childhood Trauma to School: Awareness, Action and Advocacy	Children potentially face a number of serious adverse experiences on their way to adulthood. Learn the basics of childhood trauma, and how trauma impacts the developing mind. Presenters will then discuss how school systems are impacted, best practices in creating trauma sensitive schools, and how to strengthen local efforts.	Jenna White, Fairfax County TICN
1:15pm-2:30pm	Wit & Wisdom: Chatting with Past & Present Council Presidents	At this panel discussion Past & Present Presidents will share their collective history by discussing issues of their term in office and have open discussion with the attendees.	Past Presidents: Anne Carson, Melissa Nehrbass District Directors: Shelly Jones, Scott Rhyne Council Presidents: Carey O'Brien, Jane Miscavage, Mychael Willion
1:15pm-2:30pm	Membership Database to the Max	This workshop will increase your knowledge of navigating around the Membership Database to easily find information and complete your tasks quickly and efficiently. Participants can share best practices and ideas. Questions are welcomed throughout the discussion.	Myra Legg, VAPTA Executive Director
1:15pm-2:30pm	Membership Through the Year	Membership doesn't end after your Fall campaigns. Learn how to continue to engage families, staff and community, and keep membership in focus throughout the school year.	Donna Colombo, VAPTA President-elect
1:15pm-2:30pm	Embracing and Engaging Diversity Within Your PTA	With our multi-culture school communities, how do we welcome and engage ALL families to strengthen and grow PTA? In this session, learn about resources and outreach techniques to be an inclusive and diverse PTA.	Tony Shivers, NPTA Board of Directors & NOVA District Assistant Director and Michelle Leete, FCCPTA VP Training, Mike Woltz, Chair, FCPS Title 1 Parent Advisory Committee, NOVA District PTA Diversity, Inclusion and Outreach Chair
1:15pm-2:30pm	Why Does Your PTA Need Insurance?	Your event is decorated, everyone has arrived, the fundraiser is making money, everyone is happy. But then someone gets hurt and you realize that you forgot to purchase insurance...now what? What if you discover some of the fundraising money was stolen? Don't put yourself in that situation. Come to this learning workshop to find out how to protect yourself and your PTA. AIM will discuss the liability our PTA's face, what coverages are available, and offer any guidance on what you need to do to protect yourself.	Denise Corona, AIM
1:15pm-2:30pm	HPV Vaccination is Cancer Prevention	The VA HPV Immunization Taskforce will discuss the importance of HPV vaccination as it pertains to preventing 6 types of cancer. The attendees will learn about the HPV vaccine, the importance of cancer prevention and relevant details as it pertains to the specific audience of parents. They will receive tools and resources for helping others protect their children from 6 types of cancer.	Errica Facetti, Health Systems Manager American Cancer Society

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SESSION 6	SUNDAY, JANUARY 27, 2019		
2:45pm-4:00pm	Modernizing and Renovating Aging School Buildings	School buildings define and anchor our communities providing a safe supportive learning environment for our students. However, many school divisions struggle to maintain buildings or modernize them to adapt to today's safety standards, digital infrastructure needs or hands on learning style. Join this session to share facilities challenges across the Commonwealth and target our advocacy efforts to secure a dedicated state funding source to provide for the regular repair, maintenance and upgrade of aging school buildings.	Jenna Alexander, Hunt District Director
2:45pm-4:00pm	Districts & Councils: Coordinating Local PTA Support through Best Practices	Learn the role and responsibilities of our PTA Districts and Councils and how they support you! Interact with a panel of District and Council leaders about engaging local units through best practices in communications, programs, working with school divisions, advocacy, and connecting local PTAs with the support levels of Virginia PTA and National PTA.	Past Presidents: Anne Carson, Melissa Nehrbass District Directors: Shelly Jones, Scott Rhyne Council Presidents: Carey O'Brien, Jane Miscavage, Mychael Willion
2:45pm-4:00pm	How To: Run Your PTA Meeting and Election	Learning how to run a PTA meeting and election effectively could help your school in more ways than you realize. Learn the guidelines to follow when you run a PTA meeting or election.	Donna Colombo, VAPTA President-elect
2:45pm-4:00pm	Conflict Management in PTA	When there is conflict in your PTA, the work of the members is often disrupted or even stopped. This workshop will help you understand how and why conflict can develop between members, learn how communication styles differ between personalities, and most importantly, how to prevent conflict so you can do the good work of PTA.	Pam Croom, VAPTA VP Training
2:45pm-4:00pm	The PTA Career Ladder	Learn about the structure of PTA - possibilities for advancement, benefits of leadership and available training. Learn how to build your PTA resume by revisiting positions held and investigating the path for the future. Define your own personal goals and how volunteering can help you meet them.	Leslie Boggs, NPTA President-elect and Tony Shivers, NPTA Board of Directors & NOVA District Assistant Director
2:45pm-4:00pm	PTA Programs & Family Engagement	Offering different PTA programs and projects increases family engagement. Learn about programs, resources, and assess your PTA needs to develop a plan that provides for unique communities.	Denise Bolton, FCCPTA VP Programs and Lynn Smith, President, Laurel Ridge ES PTA, Family Engagement Awardee
2:45pm-4:00pm	Engage Your Title 1 School Community	Learn about the statutory provisions of Title 1 federal funding program designed to give educational assistance to students living in areas of high poverty. This session features a discussion about family resources and strategies for PTAs to connect with and engage families in Title 1 Schools.	Mike Woltz, Chair, FCPS Title 1 Parent Advisory Committee, NOVA District PTA Diversity, Inclusion and Outreach Chair