

VIRGINIA PTA

REGIONAL SUMMER LEADERSHIP TRAINING

Virginia PTA leaders are coming to you for a day of LEADERSHIP TRAINING, TABLE TALKS & NETWORKING designed to help you better understand the business of PTA and grow your leadership skills.

We are offering these trainings in four areas - Central, Hampton Roads, Northern, and Roanoke -

we want to make sure ALL our PTA's get a chance to attend these incredible trainings.

You can register for one or ALL of these trainings! Each training will offer the same basic offerings with a few workshops personalized for the area. Check out each one to see which is best suited for you!

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ROANOKE
NORTHERN

CENTRAL
HAMPTON ROADS

If you are new to PTA - or if you are a returning leader, this is a perfect opportunity for all our leaders. Plus, it's right in your backyard!

Take a minute to review the jam-packed schedule below to see all the workshops we are offering. Many have been tailored to meet the needs in your specific schools.

From running a meeting to treasurer basics to growing membership to tips and tactics for awesome advocacy - it's all right here for you!

For even more good times, we will be showcasing local award winners and our great PTA Store.

Sarah Gross, President
2017-2019



Sarah

TRAINING SCHEDULE

9 - 10 a.m. Registration, Table Talks, Networking and Vendors

10:00 – 11:30 a.m. **Workshop Session 1**

- ❖ RT101: You Are the President!
- ❖ RT102: Treasurer for the Whole Board
- ❖ RT103: Bylaws, Procedures & Standing Rules for Units & Councils
- ❖ RT104: Social Media & Today's PTA
- ❖ RT105 [Northern Only]: Engaging Limited English Families & Family Reading
- ❖ RT106 [Northern Only]: Engaging Special Education Students

11:45 a.m. – 1:30 p.m. **Welcome, Lunch, Vendors, Guest Speaker, Awards, Districts**

1:45 – 2:45 p.m. **Workshop Session 2**

- ❖ RT201: **TABLE TALK** Membership Database
- ❖ RT202: Building & Transitioning Leaders and Volunteers
- ❖ RT203: Principals & PTA
- ❖ RT204: How PTA Advocates
- ❖ RT205 [Northern Only]: Lift Up Your Title 1 Community
- ❖ RT206 [Northern Only]: Unleash Student Creativity with STEM and Arts

3:00– 4:00 p.m. **Workshop Session 3**

- ❖ RT301: PTA Programs & Fundraising
- ❖ RT302: Planning Your PTA Work
- ❖ RT303: **TABLE TALK** You've Got Questions, We Got Answers!
- ❖ RT304: How to Engage Teachers & Students in PTA
- ❖ RT305 [Central Only]: Title 1 Schools & PTA
- ❖ RT306 [Central Only]: Engaging Men in PTA
- ❖ RT 305 [Northern Only]: Using Grants & Sponsorships to Support Your Community

PTA STORE

OPEN TO ALL PTA LEADERS

AWARDS

**REGISTER ONLINE: www.vapta.org
\$40 per person (includes lunch)**

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WORKSHOP SESSION 1



RT 101: YOU ARE THE PRESIDENT

Congratulations and thank you for taking on this important role. This workshop will explore your responsibilities, how to build your committees and to create a partnership with your principal; providing you with the tools needed for today's PTA and to be an effective president.

RT 102: TREASURER FOR THE WHOLE BOARD

Learn everything you need to know about the treasurer responsibilities to help keep your PTA running smoothly. All officers should be familiar with the treasurer job, especially if they are also a signer on the account.

RT 103: BYLAWS, PROCEDURES & STANDING RULES FOR UNITS & COUNCILS

Learn the purpose of bylaws and why it is important to follow them. Learn when and how to amend or revise your PTA's bylaws. Learn what standing rules are and how they are different than bylaws - examples will be shared!

RT 104: SOCIAL MEDIA & TODAY'S PTA

This workshop will assist with using social networking to promote your PTA. What's the goal? Social media gives you an opportunity to connect with and engage more people in your school and community. The better we work together as parents, the better the experience and education our children will get at school.

RT 105 [NORTHERN ONLY]: ENGAGING LIMITED ENGLISH FAMILIES & FAMILY READING

Learn about engaging families through Parents as Educational Partners (PEP) and ways to as welcome and include limited English families in your school community. We will also exchange ideas about family reading events.

RT 106 [NORTHERN ONLY]: ENGAGING SPECIAL EDUCATION STUDENTS

Dive into the unique needs of our special education students, the impact of changes to federal legislation and funding as well as how to support and advocate for programs that support autism, dyslexia, mental health and twice exceptional students.

SAVE THE DATE

ANNUAL MEETING & ADVOCACY CONFERENCE
SATURDAY, JANUARY 26 ~ SUNDAY, JANUARY 27, 2019
PTA DAY AT THE GENERAL ASSEMBLY
MONDAY, JANUARY 28, 2019

WORKSHOP SESSION 2



RT 201: TABLE TALK MEMBERSHIP DATABASE

This workshop will increase your knowledge of navigating around the Membership Database to easily find information and complete your tasks quickly and efficiently. Participants can share best practices and ideas. Questions are welcomed throughout the discussion.

RT 202: BUILDING & TRANSITIONING LEADERS & VOLUNTEERS

Learn everything you need to know about the treasurer responsibilities to help keep your PTA running smoothly. All officers should be familiar with the treasurer job, especially if they are also a signer on the account.

RT 203: HOW TO ENGAGE TEACHERS & STUDENTS IN PTA

Parents, educators and community leaders are great advocates, but is that same passion and dedication being cultivated in our students? Learn more about how to work with teachers and students, and how to work together to build a strong team and make a difference.

RT 204: HOW PTA ADVOCATES

This advocacy workshop focuses on creating a larger grassroots network, utilizing social media and working with elected officials to work to achieve PTA's mission.

RT 205 [NORTHERN ONLY]: LIFT UP YOUR TITLE 1 COMMUNITY

Learn about the Title I federal grant program designed to give educational assistance to students living in areas of high poverty and how that impacts funding needs and parent rights at your school. We will also explore the unique challenges of attracting volunteers and engaging families at Title 1 schools as well as discuss grant programs and additional funding and educational programs Title 1 schools may be eligible to apply for or receive.

RT 206 [NORTHERN ONLY]: UNLEASH STUDENT CREATIVITY WITH STEM & ARTS

Today's innovators are creative, work collaboratively in open workspaces and share ideas globally with other thinkers to drive innovation in science, technology and engineering. Learn about the importance of a holistic approach to STEAM education for the 21st century workforce and how you can help unleash student creativity at all grade levels with innovative STEAM events, a celebration of the arts and by supporting the development of Maker Labs in schools.

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WORKSHOP SESSION 3



RT 301: PTA PROGRAMS & FUNDRAISING

Fundraising is the method of raising money to finance PTA programs and projects. Each local PTA is encouraged to assess its needs annually and to develop a program plan that provides for their unique concerns. There are an array of PTA programs and resources available to achieve the PTA's mission – to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

RT 302: PLANNING YOUR PTA WORK

Understand the work your PTA board is responsible for. Learn how to set up and use procedure books and Plans of Work. Learn how to effectively use an agenda, a "President's Agenda" and how to manage the records and minutes of your PTA.

RT 303: TABLE TALK YOU'VE GOT QUESTIONS, WE'VE GOT ANSWERS

Whether you are a new or seasoned PTA leader, let us answer all those burning questions you have. Come sit and talk with us as we provide answers to those questions or concerns on a variety of topics: developing your team, conflict management, finances, insurance, diversity and inclusion and more.

RT 304: PRINCIPALS & PTA

Mutual understanding, respect, open communication, and positive reinforcement are key ingredients for building successful partnerships. We share a common goal but have our own rules and regulations to govern us. Join us to learn what a successful partnership is and how to partner successfully with each other.

RT 305 [CENTRAL ONLY]: Title 1 Schools & PTA

Understand what "Title 1" is, the role of your school staff in Title 1 and how your PTA can build partnerships with your school's Title 1 program.

RT 306 [CENTRAL ONLY]: Engaging Men in PTA

School communities and PTAs thrive when both men and women participate. Yet men remain a largely untapped resource. Learn ways to get men more involved through these tools and initiatives.

RT 305 [NORTHERN ONLY]: USING GRANTS & SPONSORSHIPS TO SUPPORT YOUR COMMUNITY

Take a deep dive into the differences between grants and sponsorship opportunities and learn how to; evaluate which type of funding will best meet your needs, write grants, make your PTA Sponsor-Friendly, target sponsors, appropriately acknowledge and track grant and sponsor funds.

TRAINING LOCATIONS

You have the option to choose when and where you receive training. The below are suggested:

ROANOKE: Roanoke, Blue Ridge, Shenandoah, Natural Bridge, Big Walker, Parkway, Natural Tunnel, Holston
Event Location: Northside High School, 6758 Northside High School Rd, Roanoke

CENTRAL: Fredericksburg, James River, Rappahannock, Richmond
Event Location: King George High School, 10100 Foxes Way, King George

NORTHERN: Hunt, NOVA, Patriot
Event Location: Freedom High School, 25450 Riding Center Dr., South Riding (Chantilly)

HAMPTON ROADS: Eastern Shore, Hampton, Southeastern, Tidewater, Lynchburg, Dan River
Event Location: Jolliff Middle School, 1021 Jolliff Rd., Chesapeake

VIRGINIA PTA SEEKS COMMITTEE MEMBERS

Virginia PTA seeks interested members to join our effort to engage families and advocate for all children of the Commonwealth. If you are interested in serving as a Member-at-Large on one of our committees, please complete the form at www.vapta.org and submit to nominations@vapta.org. Committees include but are not limited to:

- **Advocacy** - Works to develop the Proposed Legislative Plan
- **Arts in Education** - Works to promote the Reflections program across the Commonwealth and potentially serve as judges for select categories
- **Bylaws** - Works to not only approving local units' bylaws but also seeks areas where the bylaws can be improved
- **Communication** - Works to ensure that content relevant to our association is shared with our local units
- **Extension** - Works to charter new local units and acts as an intermediary in those areas without district leadership
- **Family Engagement** - Works to develop programs that enhance family engagement in our schools and community. Also promotes programs such as Volunteer of the Year and Family Engagement awards
- **Health & Safety** - Works to promote healthy lifestyle solutions to our local units and assists with the Power Plates Program
- **Membership** - Works to promote Membership
- **Nominations** - Works to seek out qualified candidates to serve as an elected officer or Committee Chair on the Virginia PTA Board of Directors
- **Programs** - Works to promote the various programs offered by Virginia PTA, and
- **Training** - Works to create and promote training programs for all levels of our organization

